



BUITEMS

Quality & Excellence in Education

ISO 9001-2008 certified

www.buitms.edu.pk

UAN: 081- 111-717-111



Name		Sumaira Zakir		
Designation		Director		
Department		Department of LAW		
Research Profile		ORCID ID: 0000-0001-9784-6261		
		Research Gate ID: Sumaira Zakir		
		Google Scholar Profile ID: Sumaira Zakir		
E-mail address		Official:	Sumaira.zakir@buitms.edu.pk	
		Personal	sumairazakirhj@gmail.com sumairazakir222@gmail.com	
Telephone Number		Office Extension	1774	
		Mobile	03153588024	
Qualification				
Year	Degree/Certificate	Name of the Institute/ University		Field of study
	Post Doctorate			
	PhD			
2020 2018	MS/ Mphil	MS. Media Studies LL.M		Media Studies Law
	Graduation			
Publications in HEC Recognized journals				
S. No	Title of Paper	Name of Journal	National/ International	Publication date
1	RETRACTED ARTICLE: Exploring managerial skills of Pakistan Public Universities (PPUs)'middle managers for campus sustainability	Journal of Sustainable Finance & Investment 13 (1), 73-91	International X Category	2023/1/2
2	The impact of education on business opportunities for women entrepreneurs in public & private television advertisements in Pakistan	Industrial Engineering & Management Systems 20 (2), 140-147	International X Category	2021/6

3	COVID-19 Pandemic: Facebook Hate Speech in Escalation of Interethnic & Sectarian Hatred.	Ilkogretim Online 20 (5)	International X Category	2021
4	Ethical Values & Reasonable Restriction In Freedom Of Speech And Expression” “A Study Of Examining Ethical And Legal Journalism Practices In Balochistan	http://www.webology.or 19 (2, 2022), 746-759	International X Category	2022
5	Management of Speedy Justice System: A Road towards Progress of Balochistan	Indian Journal of Economics and Business 20 (No. 2 (July-December, 2021	International X Category	2021
Paper Presented				
S. No	Title of Paper	Name of Conference	National/ International	Date
1	Freedom of Expression: Social Responsibility & Morality Decline in Legal and Ethical Values	ICMC (Bahawalpur University)	International Conference	December 2021
Books Authored/ Edited				
S. No	Name of book		Publisher	ISBN
Work Experience				
S. No	From (year)	To (year)	Name of the Institution/ Organization	Position held
1	2011	2012	Alhamd Islamic University	Lecturer
2:	2010	2011	CIDA	Monitoring Officer
3:	2012	Till Date	BUIITEMS (Mass Communication & Law)	Lecturer, Chairperson, Director
4:	2015	2023	University Law College, Quetta	Visiting Lecturer
5:	2010	2010	HEC Provincial Foundation course	Resource Person
Area of specialization			Media Laws & Ethics, Human Rights, Peace Journalism, Hate speech,	
Research Interest			Women Leadership Philosophy, Dispute Resolution Mechanism,	
Future Research Plans			Media Laws, Environmental Laws, Dispute Resolution Mechanism,	

HEC Approved supervisor	NO
If Yes, provide HEC URL	
Research grants/ Projects	DW Action Research Project (2016) Germany ORIC Research Project (2017) HESSA Projects for BUIITEMS (NO Fiscal Grant) (2022)
Additional Information	
<p>Currently serving as Director of Law, Faculty of Management Sciences, BUIITEMS Ex-Chairperson, Department of Mass Communication, Faculty of Social Sciences & Humanities</p> <p>Miss Sumaira Zakir has been serving in the Department of Mass Communication, BUIITEMS since 2012. She has earned her MS degree in Media Studies from RIMS (RIPHA International University) and LL.M from University Law College Quetta with distinctions. She has been teaching Media Laws & Ethics and other Law courses as visiting faculty in ULC, Quetta since 2015. She has also been the resource person of the HEC Foundation Course program for students of Balochistan and FATA in 2010 organized by Higher Education Commission.</p> <p>She also contributed in establishing Department of Law at BUIITEMS in 2021-2022 and Since Fall 2022 she joined Department of Law as lecturer and currently serving as Director of Law.</p> <p>She also remained women leader of 1st cohort of HESSA (Higher Education System Strengthening Activity) Project from June 2022 till date. She proposed and proceeded different projects for University projection and efficient working system and also established her personal philosophy of Leadership.</p> <p>Her MS and LL.M research works are focused on the concept of Reasonable Restrictions in Freedom of Speech and expression, Ethical values, Reasonable restrictions and Morality Decline in Journalism Practices. She also participated in the Action Research Project of DW to investigate the Indispensable Link of Academic Journalism and Media Industry based on examining distinct sides of Theory and practice in the field of Journalism. She participated in the National Research Project of HEC as Research Associate in Balochistan to work on “Uncertainty Reduction and Dyadic Interaction through Communication Network in Corporate World”.</p> <p>Her Research areas of interest pertain to Media Laws & Ethics, Human Rights, Hate Speech and Peace journalism having adroit abilities in TV Journalism.</p>	